Programme
Torino Fashion Match 2019

Location: Palazzo della Luce Building, Via Bertola 40, Turin

Saturday, 29 June 2019
h. 09:00 am - 1:00: EEN B2B Session I
h. 1:00 pm – 2:00 Free Lunch
h. 2:00 pm – 6:00: WORKSHOP I:
  • Circular Economy and Sustainability in the Fashion System
  • European Case studies on Circular Economy in Fashion and Textile

Sunday 30 June 2019
h. 09:00 am – 1:00: EEN B2B Session II
h. 1:00 pm – 2:00 Free Lunch
h. 2:00 pm - 5:30: WORKSHOP II:
  • Innovate and Digitalize the Fashion System
  • Case Study from the Fashion-Technology Trend

Monday 01 July 2019
h. 09:00 am - 1:00: EEN B2B Session II
h. 1:00 pm – 2:00 Free Lunch
h. 2:00 pm - 5:30: WORKSHOP III:
  • Going International and european funding supports
  • Access to finance and Woman Entrepreneurship

A coffee & snack corner will be available during the event, offered by Unioncamere Piemonte.

een.ec.europa.eu
29 June 2019
Circular Economy and Sustainability in the Fashion System

h. 14:00 -14:15
Welcome
Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)
Enterprise Europe Network partner | Alps EEN consortium

h. 14:15 -14:45
Ms. Federica Bertolani
Ren Collective, reinvent, educate, network (Sustainable Fashion Network)

h. 14:45 -15:15
The Fashion revolution philosophy
Ms. Chiara Ferrero
Fashion Revolution Italy

h. 15:15 – 15:45
Mr. Corrado Carbonato
Politecnico of Torino, Department of Architecture and Design

h. 15:45 – 16:15
Sustainability in undergraduate fashion students project-works: a case history from IED, European Institute of Design
In collaboration with Pattern Spa & Esemplare
Mr. Enrico Maria Torboli, IED Professor
Mr. Luca Sburlati, CEO at Pattern SPA
Ms. Sara De Benedetti, Pattern Spa & Esemplare Communication Coordinator

h. 16:15 – 16:45
Sustainability in the Fashion Industry
Mr. Danny Casimir
Founder and CEO at SPLEXS International Trade

European Case studies on Circular Economy in Fashion and Textile

h. 16:45 – 18.00
1. Anaïs Renaud (UK)
   Ms. Anaïs Kelly, Founder and Owner at Anaïs Renaud

2. Back to Eco (Spain)
   Ms. Nuria Nubiola, CEO at Back to Eco

3. Vintage for a cause (Portugal)
   Ms. Helena Antonia Silva, Founder & General Director at Vintage for a Cause

4. iKLEID (Switzerland)
   Ms. Marta Waydel, Cofounder & Creative Director at iKleid

5. Organic Cotton Colours (Spain)
   Mr. Santi Mallorqui, CEO at Organic Cotton Colours

End of work

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30 June 2019
Innovate and Digitalize the Fashion System
The Fashion-Technology Trend

h. 13:50 -14:00
Welcome
Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)
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INNOVATE:

h. 14:00 – 14:20
Innovation Management in a Digital Economy
Mr. Marco Gorini
Italian Expert delegate at ISO Technical Committee on Innovation Management

h. 14:20 -14:45
European Fashion Law - A Practical Guide from Start-up to Global Success
Mr Valerio Capasso - Mrs. Emanuela Bianco
Fully-qualified Experts in Fashion Law at Saglietti Bianco Law Firm

h. 14:45 – 15:00
Innovation in Fashion Trade
Mr. Danny Casimir
Founder and CEO at SPLEXS International Trade

h. 15:00 -15:15
How to create an Innovative Fashion brand: Actually, tricks and tips!
Ms. Bali Lawal
CEO and Founder A Coded World, fashion brand

Case Study

h. 15:15 – 15:30 (tbc)
Fashion designer from Africa_ entrepreneurship case study

Fashion Tech Trend_ case studies

h. 15:30 – 15:50
Ms. Seçil Üşür Yavuz
Sensory perception, wearable technology, multi-sensory interaction, design practice
Research Fellow, Free University of Bozen-Bolzano, Faculty of Design and Art

h. 15:50 – 16:15
DressCoders (IT)
Ms. Serena Taglioli, CEO at DressCoders
Ms. Alessandra Perlino, CTO at DressCoders
Optical fiber to create lightning embroideries, trimming hand made garments and accessories

h. 16:15 – 16:35
Adi Karni Vagt
Fashion and 3D printig Designer at Adi Karni Vagt
DIGITALIZE

h. 16:35 – 17:10
Social Media and Digital Marketing in Fashion System
Ms. Nour El-Mohri
Founder of Taam Media

h. 17:10 – 17:30
Italian Department Fashion Store
Ms. Federica Montelli
La Rinascente (Torino)

h. 17:30 – 17:45
E-Biz-4.0
Mr. Enrique Montiel
Coordinator eBiz 4.0 Project, The next step for one digital language in the fashion supply chain
(Under COSME European program)

End of work

1 July 2019
Going international and european funding supports

h. 14:00 -14:15
Welcome
Unioncamere Piemonte (Regional Union of the Chambers of commerce of Piedmont Region)
Enterprise Europe Network partner | Alps EEN consortium

h. 14:15 – 14.45 [tbc]
Presentation of European Commission supports actions’ addressed to creative industries and innovative manufacturing companies related to fashion/textile/clothing sectors.
Ms. Piedad RIVAS
Project Manager, European Commission, Executive Agency for Small and Medium-sized Enterprises (EASME)

h. 14:45 – 15:15
Fashion into the Fourth Industrial Revolution. Shaping a new fashion-tech paradigm through the DeFINE project.
(Developing a Fashion-Tech Innovation Network for Europe).
Prof. Paola Bertola
Project Coordinator, Politecnico di Milano (lead partner of the project)
Ms. Chiara Di Lodovico
Research Fellow, Politecnico di Milano

h. 15:15 – 15:45
How to find technology partners and international business partners for the fashion industry
Presentation of 2 european project related to creative industry: Worth Project and Re-FREAM
Ms. Korina Molla
International Project Manager at AITEX - Textile Research Institute
h. 15:45 – 16:15
Intellectual Property in the Fashion industry: destination Latin America
Ms. Giovanna Girardi
IP Expert, Latin America IPR SME HELPDESK

Access to Finance and Woman Entrepreneurship

h. 16:15 – 16:45
Title: Access to finance in the fashion system - European support -
Ms. Raffaella Bruzzone
Chair of the Thematic point Access to Finance, Genoa Chamber of commerce, Enterprise Europe Network Partner

h. 16:45 – 17:00
Sector Group Woman Entrepreneurship (Enterprise Europe Network)
Ms. Sanja Popović Pantki
Project manager at Institute Mihajlo Pupin (Serbia)
Chairperson of Sector Group Woman Entrepreneurship (EEN)

h. 17:00 – 17:15 (tbc)
FACTS, Fashion Apparel Cluster Serbia

Woman Entrepreneurship_case study

17:15 – 17:30
AMC Mode Collection (Serbia)
Ms. Marijana Matic
Marketing manager of AMC Afrodite Mode Collection

End of work

Torino Fashion Week 2019 SHOWS_ 27 June – 03 July 2019

If you wish to attend the TFW shows at Borsa Valori Building (San Francesco da Paola street, n.28, Turin) starting every day at h. 9:00 pm, you must use the accreditation link to register.
If interested, please write an e-mail at f.leonetti@pie.camcom.it, we will provide you with more information.